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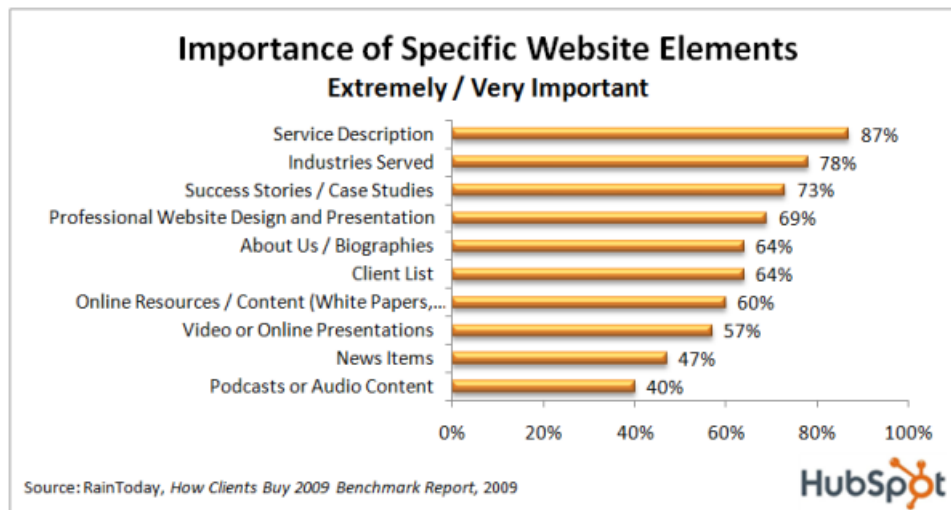
SEVEN TIPS FOR SELLING MORE IN A TOUGH ECONOMY

1. Don't let the economy be your excuse.
2. Get better at selling.
3. Keep a good attitude.
4. Prepare for the price objection and build value.
5. Build relationships.
6. Go back to the basics. (touch more customers in a personal way)
7. Remember, you are completely responsible for your success.

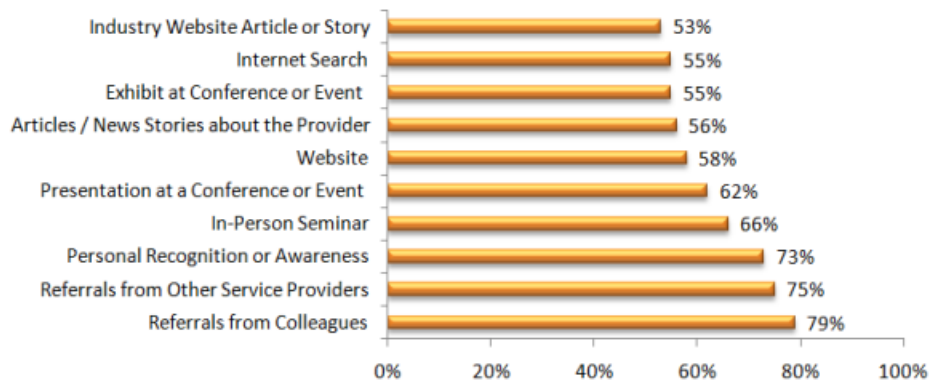
[Excerpt from John Chapin's article in full-text at <http://www.affluentmagazine.com/articles/article/380>.]

TAX TIP OF THE SEASON

Taxslayer.com \$9.95 Federal, add \$4.98 include State return, \$14.90 Total. Easy to use. Do It Yourself. Tax filing tips. Efficient online chat and help support. Archives returns. Love the name. <http://www.taxslayer.com/>



Top 10 Ways Buyers Find Service Providers



Source: RainToday, *How Clients Buy 2009 Benchmark Report*, 2009



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